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LaGrange College

Course Catalog - International Business

International Business - Minor in International Business

Type:Minor

Students entering an increasingly global marketplace must understand how to work at the intersections of business, changing socio-political environments, technology, and culture. The minor in International Business, available to business majors and non-majors alike, is designed to introduce students to the concept of globalization and teach them to effectively navigate through those different arenas.

The minor in International Business consists of the following 18 semester hours of coursework.

- [MGMT 2200](#)
- [MGMT 3370 or MGMT 3392](#)
- [MGMT 3393](#)
- [MGMT 4492](#)
- Travel or additional language course
- [POLS 2220](#)

MGMT 3392 - International Business

This course is a comprehensive study of the economic forces affecting global commerce and the socioeconomic complexity in which the international manager live and work. The course is designed to provide the student with an understanding of both the global macro-economic environment as well as grasp some of the essentials of managing the micro-economic variables in a global context.

Grade Basis: AL

Credit hours: 3.0

Lecture hours: 3.0

Prerequisites:

- [ACCT 2211](#) - Principles of Financial Accounting
- [ECON 2200](#) - Principles of Economics
- [MGMT 2200](#) - Foundations in Business

Restrictions:

- Offered on demand.
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MGMT 3393 - Cultural Aspects of International Business

In today's global environment, business professionals are likely to work alongside people and organizations whose organizing frameworks and practices are informed by value systems and perspectives that differ from those of the Western world, often resulting in behavior patterns with which many of us are unfamiliar. In this course, students will explore global business models and operations through the lenses of various cultural traditions and orientations and learn why developing cultural intelligence is critical to meeting the challenges and complexities of international business.

Grade Basis: L

Credit hours: 3.0

Lecture hours: 3.0

Prerequisites:

- [MGMT 3370](#) - Management and Organizational Behavior

Restrictions:

- Offered on demand
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LaGrange College

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